◉ WAYFINDER

Navigate in the right direction

Industry-leading wayfinding software solution, with best in class experience for consumers

RETAIL | TRANSPORT | SMART CITY
CAMPUS | HEALTHCARE | FMCG

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Go! Calendars & Go! Games

Lucky Brand

Cooper's Hawk Winery & Restaurant (Spring 2019)

Abercrombie & Fitch

Aldo

nd The Soap eauty Bar

Victoria's Secret

Premier Travelware

Pink

The Walking Company

Bath & Body Works

New York & Co.

Torrid

Francesca's Collections

Gap

GNC

Banana Republic

European Fashion

Hunter

Venus Med Spa

WAYFINDER

Leading-edge Wayfinding

With unique experiences and features for your specific market, the Acquire Wayfinder version 4 is much more than an easy to navigate interactive map. Whether you require a Digital Directory for your shopping mall, guiding travellers through an airport to their destination, or welcoming visitors to your connected Smart City, each experience shares a thoroughbred foundation, with specific features designed for your purpose.

Flexibility comes as standard

We have designed a range of brandable User Experiences available for Large format and Small Format kiosks and screens, as well as versions for web-enabled devices such as Smart screens and Mobile phones. Any of these can be combined with our other Acquire solutions.

As well as our turnkey solutions, we are also able to customise our solutions to create your personal version at a fraction of the time and cost of creating your own.

Our API also allows you to incorporate Acquire Wayfinder features into your own websites, kiosks and mobile apps, and benefit from the same CMS operating all aspects of your visitor experience.

Connected to the world

We understand that the world is bigger than an onscreen map, and by connecting to other data sources, we can give your visitors all of the information to help them make the best decisions. Whether it is latest queueing times through security, delays to onward journeys,

Emergency alerts, or special deals and events, this inbound data is presented as part of the decision making. Our modular approach means that custom integration to datasets is easily accomplished.

Easy to Operate, Easy to Maintain

We understand things change, and you need to reflect those changes quickly. With our simple to operate Wayfinder CMS, any of your team can make changes to the maps and experience with no programming experience necessary.

Valuable Insights

Big Data is important in today's world, and the Acquire Wayfinder provides you with valuable data to help you understand your visitor's habits. Each interaction with the system is recorded and key information extracted. Options of open search parameters allow you to understand things your visitors can't find. Integration with Audience metric systems allow you to track the people who don't interact.

- ✓ Highly responsive – even at 4K large format
- ✓ Native application, Responsive web, or API
- ✓ Mobile hand-off of routes and information, with no app to download.
- ✓ Multi-modal transport for Fastest, Safest, Greenest routes
- ✓ Disability aware Experience and routing.
- ✓ Multiple language experience
- ✓ Self-managed or turnkey solutions.
- ✓ AI-driven intelligent routing.
- ✓ Usage Analytics with data insights