

Atlantica Hotels.

Interactive Booking & Information Kiosks.



The Client.

As the largest hotel group in Greece & Cyprus, Atlantica Hotels & Resorts approached Cyprus Kiosk Company (CKC), partner of Acquire Digital, to implement a fully integrated kiosk solution across their chain of hotels.

Acquire's Solution.

CKC were able to offer a full end-to-end solution, sourcing both hardware and software.

They provided advanced touch screen kiosks that would enable customers to browse products, make reservations, as well as book various services, including the 'dine around' experience - allowing customers to dine at other restaurants within the chain.

Acquire 4.

By using the powerful CMS Editor, Acquire 4, CKC were also able to integrate the new kiosks with the hotel's existing property management system.

Due to the flexibility of Acquire 4 CKC were able to build an interactive browsing/booking system using the CyberBrowser App. Incorporating a simple home screen interface, customers are able to use the system to make restaurant reservations to any restaurant within the chain, check room availability, locate bars, access information, check local

weather reports, browse special offers, access hotel maps and also access social media sites.

Customer Benefits:

- Improved visibility across the hotel group.
- Easier to make bookings and reservations.
- Enhanced the customer experience.
- Improved sales across products and services.

Working with Atlantica.

Atlantica Hotels & Resorts are a rapidly growing hotel group with hotels located in Cyprus, Rhodes, Crete, Corfu, Kos & Egypt.

CKC are continuing to work with Atlantica Hotels to develop their interactive solutions for all of their hotels.

