Case Study.

Golden Dragon Casino.
Interactive Video Feature Wall.

acquire

Client Brief.

Our client in Macau, wanted an interactive video feature wall to provide a backdrop for customers travelling on the escalator.

Acquire's Solution.

Using 52 individual LG LCD flat screens we developed a unique plugin for the Acquire software to allow videos to run on all screens independently but with complete cohesion. The plugin also supports interaction between individual customers being able to react to specific events and movement.

Acquire Software.

The Acquire video wall editor enabled out client to simply map out the 52 screens. Depending the location and orientation of the screen the software decides the best content to be showed and then plays them back in complete synchronisation.

The result is an impressive wall of digital canvases assembled to project a larger image to the audience outside of the casino while simultaneously interacting with internal customers.

Features and Benefits.

- Technology used eradicates low-quality, stretched images.

- Screens play individual content in full HD.

- Frame accurate synchronisation.

- Screens can be installed in any orientation to fit into existing spaces with minimal disruption.

- Screens play individual messages to customers without interfering with overall image being displayed.