



# Ironbridge - Enginuity Museum. Laser Activated Exhibit Kiosks.

## Client Brief.

Ironbridge - home to a collection of museums, attractions and exhibitions - were looking for ways to improve the Enginuity Museum. One of the main aims was to provide a solution to disseminating information in an informative and exciting way.

## Acquire's Solution.

We carefully assessed the museum to determine the most effective solution for the brief. We devised an entire system for the museum, called 'Scan It'.

## Features and Benefits.

- Created a memorable, interactive exhibit.
- Advanced Scan technology to display information about each of the exhibits.
- Improved communication.
- Added value to the entire experience.

## How it Works.

We fitted 4 kiosk terminals within the museum in central, high traffic locations. Each kiosk was fitted with an integral laser-scanner which transmitted an infra-red beam when pointed at any of the exhibits. This then triggered the kiosk to play a video relating to the exhibit that was scanned.

## Acquire Software.

The Acquire Software is able to detect which kiosk is transmitting an infra-red beam to which museum exhibit, triggering the playback of the correlating video on the correct kiosk.

The software also continues to play the video ignoring any other triggers, such as, another exhibit being scanned.

