

One One Promedia Ltd.

Interactive Touchscreen Personal Trainer.



Client Brief.

Health and fitness specialists OneOne Promedia designed a digital training system for use in gyms. They required a powerful content management system that they could effectively use to build their interactive touchscreen system.

Acquire Solution.

After a long search OneOne Promedia chose the Acquire Editor over other products as it was the most powerful and scalable solution available on the market. They made use of over 15 separate apps available with the editor to add advanced features and functionality.

Acquire Software.

Using the Acquire Editor our client was able to build a revolutionary digital personal trainer system, known as the Budd-e™, for gym users providing a multitude of services including the ability to search and book classes, personal trainers and search for specific exercises defined by body part or by apparatus. It also displays blogs, RSS feeds, PDFs and videos, and boasts intelligent functions such as the ability to email booking confirmations and personalised fitness plans based on individuals' vital training statistics such as, BMI, and heart rate, which is calculated by the system.

Features and Benefits.

- The system has improved gym membership retention.
- Requires little or no staff intervention.
- Adds value to the gym going experience.
- Over 80 individual apps to choose from for complete scalability.
- Already gained global interest.

