

Royal Bank of Scotland.

Digital Signage & Interactive Systems.



Client Brief.

Our client wanted to promote the latest share dealing services to their customers using touch screen kiosks that were compliant with the Disability Discrimination Act (DDA).

Acquire's Solution.

Working with our partners the touch screen pods with integrated telephone system were designed. The Acquire software was developed specifically for this project providing advanced capabilities for our client.

Features and Benefits.

- Security assured by using Acquire's own secure servers.
- Fully compliant with DDA regulations.
- Innovative solution.
- Achieved runner-up in the POPAI Awards.
- Constantly monitored and remotely supported.
- Added value to the customer experience.
- Able to remotely edit and update content across the network.

Acquire Software.

We built a solution with maximum security that was also DDA compliant. It included restricted calling access across the telephone system only allowing calls to be made to the Share Dealing call centre, an easy-to-use touch screen and user interface that allowed customers to sign up for a service online and had an integrated walkthrough demonstration.

The pods also included an integrated digital screen to allow our client to promote other products and services. Using the Acquire software meant that our client could also stream live TV from the CNBC channel, show live data on FTSE stock exchange and provide a live feed from Thompson Financial Services.

