Case Study.

Tiffany's Bakery.
Digital signage & Call Forward System.

acquire

Client Brief.

Our client wanted digital displays installed into a busy bakery that would display promotional offers, advertisements and run a 'Call Forward' system.

Acquire's Solution.

Our existing software packages enable our client to display 'Zoned Content' on the digital displays so that he could promote individual items as well as display offers and provide weather updates. We also built the Simple Queue app to manage queues and call the next customer forward.

Features and Benefits.

• The Acquire solution enabled our client to create engaging content that promoted products and services.

• The simple Queue system is easy to use and a great way to manage a busy retail outlet.

• Queue app generates live statistics on the number of visitors and speed of service.

• Transformed the in-store customer experience by adding value.

The Acquire Software.

Our client uses Acquire to better promote products and services available. Using our Weather app, our client is also able to display the local weather forecast which is automatically updated throughout the day.
The simple Queue app also displays customer ticket numbers to indicate who is currently being served and will call customers forward when the next shop attendant is ready.